2010 National Missing Children's Day Poster Contest
Fact Sheet for State Managers

Contest Rules:

1. Applicant must be in the 5th grade.

2. Artwork should reflect the theme "Bring Our Missing Children Home". This phrase **must** appear somewhere on the poster.

3. The theme must be depicted visually in one or a combination of mediums, such as: acrylics, watercolor, pencil, and charcoal, magic marker, spray paint, crayons, pastels, etc. Digitally produced images, collages, cut-outs and stamping **will not** be eligible for consideration.

4. The finished poster must measure 11 x 14 inches.

5. The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist either legibly written or typed.

Judging Criteria:

1. Complete contest rules must be followed for all levels of competition. Incomplete packages and incorrect sized posters **will not** be eligible for further consideration.

2. Artwork will be judged on:
   a. Creativity
   b. Reflection of the contest theme
   c. Use of color and materials
   d. Originality and handcraftsmanship

3. Written applications will be judged on:
   a. Level of understanding of the subject expressed
   b. Clarity
   c. Grammar and syntax appropriate to the 5th grade level

Competition Procedures:

1. ***Retrieve contest information*** on: http://ojjdp.ncjrs.gov/programs/postercontest.

2. ***Establish your local process for selecting a winner.*** The process used to determine the winner of the local competitions will be the responsibility of the local entities.

3. ***Include local non-profit organizations and other missing children organizations in the local judging process.*** Competition may be conducted within the following: schools, school districts, home schools, local governing bodies, PTAs, Boys and Girls Club, etc.

4. ***Following the statewide judging, submit the single winning poster to the Department of Justice.*** Entries for the national competition must be received by the Department of Justice, Office of Juvenile Justice and Delinquency Prevention, Child Protection Division by **February 26, 2010** at the following address:

   Ron Laney, Associate Administrator
   Child Protection Division
   Office of Juvenile Justice and Delinquency Prevention
   U.S. Department of Justice
   810 7th Street, NW
   Washington, DC 20531
   FedEx Zip Code: 20001
   202-616-3637

5. The State Poster Contest manager from each state is asked to identify and submit to the Department of Justice the number of schools participating in the statewide competition as well as the approximate number of students participating from these schools.

6. At the national level, judging will be conducted by representatives from the Child Protection Division of the Office of Juvenile Justice and Delinquency Prevention, the National Center for Missing & Exploited Children, the National Endowment for the Arts and the law enforcement community.

7. The national award winner and state contest manager will be notified by the Child Protection Division who will also notify the winner's school and the local media outlets.

Awards:

At the state level:

- The single state winner whose poster is selected to go to the national judging competition will receive a national award certificate from the Department of Justice.
- The state is responsible for statewide events, activities, and awards to students participating from their state.

At the national level:

- The single **national** winner, his/her teacher, and his/her parents will be brought to Washington, DC to participate in the National Missing Children's Day ceremony at the U.S. Department of Justice on or around May 25, 2010. Transportation and lodging will be provided. The national winner also will receive a national award certificate and a United States Savings Bond.

Winning Poster:

1. The winning poster (original and copies) becomes the property of the Department of Justice and will be displayed at the Department of Justice, Congressional Offices, and other locations as determined by the Child Protection Division and the Department of Justice.

2. The winning poster may be used in publications, exhibits, displays and on websites as determined by the Child Protection Division and the Department of Justice.

3. The winner will travel for a second time to Washington, DC in 2011 when his/her poster will be presented as the national symbol for Missing Children's Day 2011.

4. Photos of the winner and his or her poster will also be available through the Child Protection Division and the Department of Justice and will be posted wherever contest information is available.

5. The winning poster will become the property of the Child Protection Division and the Department of Justice. Any applicable copyrights will be held by those offices.

Contest Dates:

1. September, 2009-Contest Kick-Off
   a. Begin discussing safety issues with students
   b. Provide poster contest information to 5th grade students

2. January 13, 2010 – AMBER Alert Awareness Day
   a. Suggested conclusion date for Local, Regional, and State competitions

3. February 26, 2010
   a. Deadline for State winner contest packages to be received by the Child Protection Division at the following address:

      Ron Laney, Associate Administrator
      Child Protection Division
      Office of Juvenile Justice and Delinquency Prevention
      U.S. Department of Justice
      810 7th Street, NW
      Washington, DC 20531
      FedEx Zip Code: 20001
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4. April, 2010
   a. National winner notified
   b. Travel arrangements are initiated for attendance at National Missing Children's Day ceremony

If you have any questions or need additional information, please send an email to mc.day.2010@fvtc.edu. Packet information can be found on http://ojjdp.ncjrs.gov/programs/postercontest.